



BEAUTIES OF 5 CONTINENTS™

"Beauty dedicated to fighting poverty worldwide"
INTERNATIONAL PAGEANT

OPPORTUNITIES with BEAUTIES OF 5 CONTINENTS™ v180613 seaside

Link to the video: [PAGEANT 2017 VIDEO](#)

Link to the video: [PAGEANT 2018 VIDEO](#)

Link to the Program Book: [PAGEANT 2017 PROGRAM BOOK](#)

Link to 2019 Cruise: [BEST NEW "MSC SEASIDE" May 25, 2019](#)



EMPOWERING YOUNG WOMEN: After managing Miss World Canada for 4 years, and 6 years in the pageant business, we launched the international edition BEAUTIES OF 5 CONTINENTS™, bringing forth bold changes to further empower young women while responding to modern-day pageantry demands and meeting the needs of modern contestants. To pave the way for their futures, contestants are provided a development program that consists of leadership and life coaching by world known mentors such as Anthony Robbins, Deepak Chopra and Christopher Howard as well as awarded a one-year Dale Carnegie Training scholarship, a world class leadership program.

MISSION OF OUR CONTESTANTS: Under the pageant's new format each continent is awarded its own QUEEN and PRINCESSE giving in total 12 crown holders the opportunity complete 36 annual **POVERTY ELIMINATION** global projects by assisting various World Development Agencies. In addition, all delegates support their local charitable events with the prime focus of bettering the lives of some of our nation's most vulnerable groups: underprivileged children with special needs. Together, under our renowned banner, we can showcase young women's inner beauty as displayed through charitable acts and dedication to global causes. Our pageant prides itself on its philanthropic focus, known to have donated \$65,000 up to \$85,000 per year to VARIETY – The Children's.

2018-2019 YEAR OF MENTAL ILLNESS: Contestants and crown holders will dedicate efforts by giving lectures in schools and various other events to bring awareness of this unfortunate epidemic, where approximately 1 in 5 experience mental illness. Extensive research with dedicated professionals have provided alternate and effective solutions. Therein, the challenge is to help the victim, through a trusted acquaintance, realize that he or she is not alone and there is treatment for better life. Most victims don't recognize the illness and don't like to be told that they need help.

SOCIAL RESPONSIBILITY: To continue this tradition, we call upon the support of local and national companies in joining these young women on their life journeys to represent our nation with pride and grace. Without the help of the community, this wonderful drive to empower these young women and the philanthropic work would be hard to achieve. We, at BEAUTIES OF 5 CONTINENTS™, extend you a warm invitation to join our cause as a Sponsorship Partner. By participating, you can combine corporate social responsibility, with entrepreneurial pragmatism, thereby making a sound decision that will benefit your local community, your nation, and, undoubtedly, your business, with sincere human compassion.

DONATION OPPORTUNITIES: (more details on attached package)

1. Donate any amount that comes to your heart. Every little bit helps our causes.
2. 10 VIP tickets for underprivileged children to attend The Coronation Gala: \$500
3. 6 sashes or crown for Awarded Queens (with your name on it): \$1,600
4. 6 sashes or crown for Awarded Princesses (with your name on it): \$1,200
5. 30 sashes for other contestants: \$600
6. [Free 7-Night Cruise for 2 & 4 VVIP Tickets](#) to the Coronation Gala for donation of \$10,000 & up.
7. Plus lots of benefits and exposure (see attached package)
8. The short pageant video produced and circulated will be dedicated to you for \$3,500
9. 1 full page ad in the Digital Program Book [SAMPLE](#) (up to million viewers): \$995
10. 1 half page ad in the Digital Program Book (up to million viewers): \$795
11. Contestants can showcase your business by organizing a Public Relation Event for you: \$1,000 or \$2,500
12. Here are links to 3 examples: [MICROSOFT](#) - [HOLT RENFREW](#) – [MSC CRUISES](#)
13. Cash donations from \$1,000 to 60,000 (see the full chart of benefits)
14. Sponsor the Swimsuit Competition: \$5,000
15. Sponsor Competitions: Photogenic, Talent, Top Model, Social Media Genius, Miss Sports - \$2,500 each
16. Banner on our website, endorsing your product on our social media, and more, talk to us at 778.986.539.



Click the PayPal logo and click on DONATION to pay online
OR fill out the order form in this sponsorship package

We have enclosed a set of sponsorship information pages, featuring 8 lucrative packages, each with options tailored to suit your needs. By partnering with us, you will help the 6 Awarded Queens, 6 Awarded Princesses and all esteemed delegates embark on their journeys around the globe. With the support of local businesses and brands like yours, these representatives will inspire the young generation to follow their example and donate their time, energy, and unique experiences. We thank you for your consideration and hope this unique opportunity will bring us together in this endeavor and years to come.

B5C Mailing Address: 13750 100 Ave, Box 2507, Surrey, British Columbia V3T0L3 Canada
Tel: 778.986.5398 – email: info@BeautiesOf5Continents.com – www.BeautiesOf5Continents.com



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WE INVITE SPONSORS TO JOIN CONTESTANT'S JOURNEY



[New MSC SEASIDE CRUISESHIP VIDEO – Short Video](#) or [New MSC SEASIDE CRUISESHIP VIDEO – Detail Video](#)

SPONSOR GET FREE 8 DAYS / 7 NIGHTS CRUISE FOR 2 & 4 VVIP TICKETS TO THE GRAND CORONATION GALA & SWIMSUIT COMPETITION

ON THE BEST NEW "MSC SEASIDE" LUXURY CRUISE – MIAMI TO THE CARIBBEAN SEAS May 25, 2019 for 7-Nights
Includes: Bella Balcony Cabin, all meals in fine dining room, 22 hours buffet, nightly world class production in the main grand theater, 4 swimming pools, and so much more (see the MSC SEASIDE video) and you get to be one of our celebrity judges for the pageant on the cruise.

For your business for one year: Full page ad in our Digital Program Book, your logo on our website and Facebook and theater large screen, on stage recognition, your picture with contestants on stage, Queen or Princess to appear at one of your major photoshoot and event as well as endorse your product on our social media, you receive a plaque of contribution and you can post a 30 second commercial on our website.

This package available to SILVER SPONSOR of \$10,000 donation and up. Subject to availability of cabins on the cruise.
Please find continuous updates on www.beautiesof5continents.com

"The Coronation Gala, on that magical night, we do much more than simply select the winners to be world ambassadors – we join with businesses, members of the national community, and special guests from around the globe to celebrate our dedicated contestants for the time they have given to humanitarian work"

Contestant's families, friends and sponsors are welcome to join the cruise. Special rates have been negotiated and all details are posted on our website.

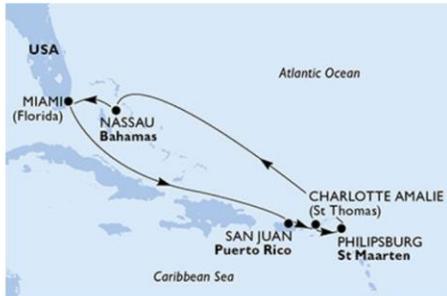


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ITINERARY DETAILS

| DAY | DATE | PORT | ARRIVAL | DEPARTURE |
|-----|-------------------|---|----------|-----------|
| 1 | Sat, May 25, 2019 | <u>Miami, Florida</u> | - | 5:00 PM |
| 2 | Sun, May 26, 2019 | At Sea | - | - |
| 3 | Mon, May 27, 2019 | <u>San Juan, Puerto Rico</u> | 5:00 PM | - |
| 4 | Tue, May 28, 2019 | <u>San Juan, Puerto Rico</u> | - | 1:00 AM |
| 4 | Tue, May 28, 2019 | <u>Charlotte Amalie, United States Virgin Islands</u> | 7:00 AM | 7:00 PM |
| 5 | Wed, May 29, 2019 | <u>Philipsburg, St. Maarten</u> | 7:00 AM | 2:00 PM |
| 6 | Thu, May 30, 2019 | At Sea | - | - |
| 7 | Fri, May 31, 2019 | <u>Nassau, Bahamas</u> | 12:00 PM | 7:00 PM |
| 8 | Sat, Jun 01, 2019 | <u>Miami, Florida</u> | 7:00 AM | - |

*Itinerary and schedule is subject to change.



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REWARDING OUR CONTESTANTS SHAPING THE NEXT GENERATION OF INFLUENTIAL WOMEN

Each of our contestants – whether she becomes the Queen, the Princess or esteemed participant – occupies an influential position within her community and within the nation at large. Our delegates enjoy world recognition that opens doors to a slew of bright possibilities, yet we at BEAUTIES OF 5 CONTINENTS™ strive to find more ways to reward our contestants for their dedication. In that spirit, our organization was thrilled to introduce two new features for the year 2012: The Development Program and the Pageant Roster.

During the course of the pageant, we form deep relationships with all of our delegates. It is important to us that the connection we make with each contestant, not just the Queen, continues long after the pageant year has ended. As a hallmark of our long-term commitment, each BEAUTIES OF 5 CONTINENTS™ delegates will be placed on our exclusive BEAUTIES OF 5 CONTINENTS™ Roster. For as long as she chooses to remain on the roster, each young woman will be marketed for contractual opportunities in film, talent, hosting, and modeling.

Self-improvement coaching via the Development Program will also be available at no charge to all contestants for as long as they wish to stay on the roster. The Program allows contestants to learn valuable life skills, gain knowledge and experience that will help them with job prospects, encourage them to discover and secure desirable side projects, and ultimately prepare themselves to enter the corporate world. This program has attracted the attention of internationally renowned coaches, each with a special interest in contributing to the development of our young generation of world ambassadors. The tremendous international exposure our contestants will gain from being featured on the roster, coupled with the life skills they will learn through the Development Program makes its difficult not to visualize the doors of their bright new futures swinging wide open!

Shortly after his 2012 takeover, the new Chairman set to work to bring our mission statements to life: "Our goals are not just words we put on paper; they are vows that represent the very essence of who we are and what this pageant is about". Indeed, with 2012's new administration, new direction, and unsurpassed pageant production, our pageant has effectively reintroduced itself to the world. As ambassadors of our proud country, we will take the international stage by storm, leaving a mark of difference through our engagement with the young generation via our contestants, as well as through our partnership with world development agencies and universities – both of which offer extensive international networks. Our message moves young adults to do the most beautiful thing anyone can do: to help others. In their hearts and in their actions, the next Queens and Princesses will share our belief that those of us who are blessed with knowledge and time should give back to those in need.

To continue this tradition and help contestants embark on their journey, the support of our sponsors is just as vital as that of their family, friends, and community. We offer you an opportunity to join these women in their journeys, helping them in creating a better future. Your generosity and kindness will greatly be appreciated in making this a reality. If you have any questions, please feel free to drop us a note at info@beautiesof5continents.com or visit our website www.beautiesof5continents.com.



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Message from Minister of Justice and Attorney General of Canada
formerly the Minister of National Defence – Peter MacKay

THE IMPACT WE MAKE ON THE LIVES OF WOMEN & CHILDREN WORLDWIDE

***A Message of Greetings
to the Participants, Organizers and Attendees
of the Crowning Gala
Celebrating Beauty with a Purpose***

They say beauty comes from within, and the successes of Beauty with a Purpose do, indeed, come from within the hearts and minds of its many advocates. They also say beauty is fleeting. Beauty with a Purpose, however, has been making an enduring difference in lives in communities around the world for 41 years.

Beauty with a Purpose is the heart of Miss World, literally and figuratively. Miss World participants, working with their Miss World national organizations, have established Beauty with a Purpose projects in more than 100 nations. Every year these projects, in turn, give many thousands of young women a chance to use their abilities to make lasting contributions to the lives of children, of the sick and disadvantaged, in their communities and districts and provinces.

Variety, the Children's Charity, has been closely associated with Beauty with a Purpose for many years. Beauty with a Purpose has provided funding for cleft palate teams in South America, Sri Lanka, and Russia. It has sponsored three fundraising tours to support abandoned and neglected children in Vietnam and supplied long-term support for the Nelson Mandela Foundation in Africa and for Operation Hunger.

The young women who participate in Miss World are already movers and shakers and shining examples in their communities. They volunteer in local nursing homes. They strive to eliminate dietary deficiencies among the children in their district's schools. They volunteer with local branches of international agencies such as The Lion's Club and Children in Need, and many others.

As Miss World contestants and winners, their celebrity and the visits they make worldwide help to raise money for local charities, regional groups, and international organizations.

These women strive to make the world a healthier, safer, and more nurturing place for children, for the sick and disadvantaged, for the disenfranchised. These are women of purpose.

At this gathering, and around the world that these young women are bettering, there are only winners.

On behalf of the Government of Canada and the Department of National Defence, I extend my heartfelt appreciation and very best wishes to these women of purpose, and to the organizers, sponsors, and citizens around the world who guide and support their work.

Peter MacKay



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November 28th, 2014



4300 Still Creek Drive
Burnaby, B.C. V5C 6C6

office 604.320.0505
fax 604.320.0535

varietybc.ca

To Whom It May Concern,

As the Chair of the Miss World Canada organization, Ike Lalji set out to make a difference. Not only would he ensure that young women across the country had the opportunity to represent Canada as ambassadors on the world stage, but would make a notable contribution to society through humanitarian efforts.

"Beauty With A Purpose" is a unique proposition to the Miss World Canada organization; delegates fundraise for Variety - The Children's Charity, and through this process stand as leaders in their communities, inspiring others to help children who have special needs.

Over the past five years, the Miss World Canada delegates have raised more than \$300,000 for Variety. The funds go towards providing life-saving medication and emergency trips to out-of-community hospitals; life-changing mobility and communication equipment and therapies; and life-enriching bursaries and therapeutic summer camps. Variety sees each child as a champion and supports them in their quest to reach their full potential. Thanks to the vision and direction of Ike Lalji, more children who have special needs will be able to achieve their own little victories.

Ike Lalji understands leadership. He values dedication. And he knows the power of a caring heart and a commitment to giving back. Variety has benefitted significantly through his support, both through funds raised and awareness of its cause. We are honoured to recognize Ike Lalji for his valued contributions.

Sincerely,

Bernice Scholten
Executive Director
Variety - The Children's Charity

help and hope for children who have special needs

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... OUR SPONSORS have helped transform our contestants into WORLD AMBASSADORS.



Hollywood actress Halle Berry (runner up in 1986), Bollywood superstars Aishwarya Rai (1994) and Priyanka Chopra (2000)

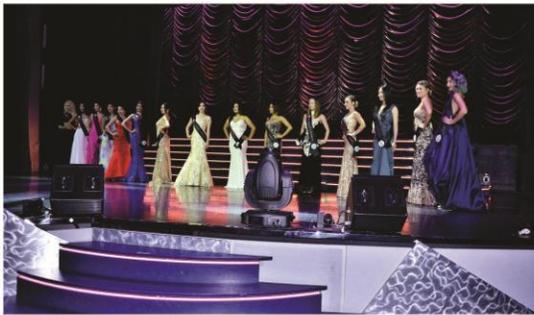
You hold the key to their future...

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TAKE THE OPPORTUNITY TO:

- **BUILD YOUR BRAND:** Signing on as a BEAUTIES OF 5 CONTINENTS™ sponsor will give you the chance to showcase your company to other corporate sponsors, distributors, publicists, agents, and a diverse audience.
- **MARKET TO YOUR TARGET AUDIENCE:** As a BEAUTIES OF 5 CONTINENTS™ sponsor, you can merge your current marketplace with over **3 million** viewers and attendees. We will connect you with our vast audience through the various media platforms we use to connect our contestants with the world: livestream broadcast, social media sites, print publication, newsletters, and our popular website, www.beautiesof5continents.com
- **GET INVOLVED WITH COMMUNITY INITIATIVES:** Sponsoring BEAUTIES OF 5 CONTINENTS™ presents you and your company with an opportunity to promote your business by lending support to our 6 Queens and 6 Princesses, our pride and voice. Leverage this with our charity fundraising events to create mutually beneficial campaigns with industry partners such as hotels, restaurants, clothing boutiques, lounges, universities, modeling agencies and media through which you can delve deeper into regional, national and international markets.
- Combine our website, www.beautiesof5continents.com, with our **large Facebook following** and high-traffic online voting system for **the People's Choice Award** and you, as a sponsor, will obtain a great advertising opportunity. The BEAUTIES OF 5 CONTINENTS™ pageant is poised to entertain and educate patrons while celebrating our contestants, creating a vibrant environment ideal for spotlighting our sponsors' companies and brands.
- If you sign on as a sponsor, your company/brand will be showcased on our popular website and on all our social media channels as well as be featured in our ISSUU digital program book; a new way to broadcast the program book to an unlimited worldwide audience.
- Last but not least, our beautiful, talented and sophisticated BEAUTIES OF 5 CONTINENTS™ contestants will be available to do promotional work for our major sponsors.

From March 25, 2019 to May 25, 2019

THE WORLD WILL VOTE FOR BEAUTIES OF 5 CONTINENTS™ 2019 in the PEOPLE'S CHOICE AWARD

Thousands of patrons will visit our BEAUTIES OF 5 CONTINENTS™ FACEBOOK page to vote for 50 of our top contestants. Each visit will give your company or brand the opportunity to connect with our audience. The traffic and media buzz we create will leave lasting impressions around your company or brand. Our Facebook page, the 210 Facebook pages of our contestants and our entire social media platform has a reach of over 500,000 people!

LEVELS OF SPONSORSHIP

Choose a sponsorship package that suits your needs!

BUILD YOUR BRAND

MARKET TO YOUR TARGET AUDIENCE

GET INVOLVED WITH COMMUNITY INITIATIVES

BE PART OF THE NEW DELEGATE DEVELOPMENT PROGRAM

HELP YOUNG WOMEN REACH THEIR POTENTIAL

GET THESE CANADIAN BEAUTIES TO BE THE FACE OF YOUR PRODUCT

BE A MENTOR TO OUR YOUNG WOMEN

GET YOUR COMPANY TO TAKE PART IN PROVIDING INTERNSHIPS

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| PARTICIPATION LEVELS Grand Title Sponsor will get the most prominent exposure during the entire pageant event and for one year after the event. | | 60,000 (1 Available) GRAND TITLE SPONSOR | 35,000 (2 Available) DIAMOND SPONSOR | 25,000 (4 Available) PLATINUM SPONSOR | 15,000 (10 Available) GOLD SPONSOR | 10,000 (15 Available) SILVER SPONSOR | 5,000 (40 Available) PATRON LEVEL | 1,000 (Unlimited Available) BEAUTY WITH A PURPOSE | 2,500 (20 Available) "PR" EVENT FOR YOU | 2,500 (20 Available) SPONSOR COMPETITION |
|---|---|--|--|---|--|--|---|---|---|--|
| 1 | FREE 7-Night CRUISE for 2 | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| 2 | PRIVATE VIP BOX AT GALA* | ✓ | | | | | | | | |
| 3 | CELEBRITY JUDGE GALA NIGHT | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| 4 | JUDGE AT PRELIMINARY COMPETITIONS | | | | ✓ | ✓ | ✓ | | ✓ | ✓ |
| 5 | ON THE STAGE you present awards | ✓ | ✓ | ✓ | ✓ | ✓ | | | ✓ | ✓ |
| 6 | STAGE REGOGNITION | 3 times | 2 times | 1 time | 1 time | 1 time | 1 time | | | |
| 7 | PRIVATE VIP RECEPTION* entrance for | 15 | 10 | 8 | 4 | 4 | 2 | | 2 | 2 |
| 8 | THEATRE VIP SEATING for | 15 | 10 | 8 | 4 | 4 | 2 | | 2 | 2 |
| 9 | THEATRE REGULAR SEATING for | 15 | 10 | 8 | 4 | 4 | 2 | | | |
| 10 | MEDIA WALL* number of logos | 15 | 10 | 8 | 5 | 5 | 2 | 1 | 2 | 2 |
| 11 | TRADE BOOTH* 6' table | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| 12 | DIGITAL PROGRAM BOOK to 200,000 contacts | Cover | 1 Page | 1 Page | 1/2 P | 1/2 P | 1/2 P | 1/4 P | 1/4 P | 1/4 P |
| 13 | LOGO ON 2 GIANT SCREENS* # of times | 15 | 10 | 8 | 5 | 5 | 3 | 1 | 2 | 2 |
| 14 | CROWN HOLDER APEARANCE** to your events | 3 | 2 | 2 | 1 | 1 | | | | |
| 15 | DELGATE endorsing your product on social media | 12 | 8 | 6 | 4 | 4 | 4 | 2 | 2 | 2 |
| 16 | DELEGATE as face of your Product or Company 1 year | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| 17 | LOGO & LINK on our Website & Facebook | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 18 | LOGO ON POSTERS* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ |
| 19 | LOGO ON PRESS RELEASES | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| 20 | 30 SEC COMMERCIAL on our website 1 year | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 21 | YOUR BANNERS* during entire pageant week | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ |
| 22 | YOUR PRESENTATION* during pageant week | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| 23 | PRESS CONFERENCE* verbal recognition | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| 24 | PRESS CONFERENCE* You are invited | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 25 | AWARD PLAQUE for your contribution | Prime | ✓ | ✓ | ✓ | ✓ | | | | |
| 26 | EXCLUSIVE PHOTO SESSION* for you | Prime | ✓ | ✓ | ✓ | ✓ | | | ✓ | ✓ |

* Subject to availability only. Not permitted or available on cruise ** If the Queens & Princesses are from out of town, sponsor is responsible for travel expenses.

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EXPLANATION OF EACH BENEFIT

| | |
|----|---|
| 1 | FREE 7 Night CRUISE for 2 *** May 26, 2018 on the Best New MSC SEASIDE Luxury Cruise Ship - Bella Balcony Cabin |
| 2 | PRIVATE VIP BOX AT GALA* Depending on the venue, if a VIP BOX is available, it will be provided to the sponsor. |
| 3 | CELEBRITY JUDGE GALA NIGHT: This is the judging that takes place on the Coronation Gala Night. |
| 4 | JUDGE AT PRELIMINARY COMPETITIONS: This is judging preliminary competitions during the Pageant Week. |
| 5 | ON THE STAGE: Sponsor will be given the honor to present Awards on the stage. |
| 6 | STAGE REGOGNITION: Sponsors name or company name will be recognized verbally. |
| 7 | PRIVATE VIP RECEPTION*: Entrance to the Private VIP Reception prior to the Gala. |
| 8 | THEATRE VIP SEATING: Prefered VIP sitting at the Coronation Gala Theatre. |
| 9 | THEATRE REGULAR SEATING: Standard sitting at the Coronation Gala Theatre. |
| 10 | MEDIA WALL*: The sponsor Logo will be displayed on the Media Wall where most pictures are taken by Media. |
| 11 | TRADE BOOTH*: 6' table will be provided to the sponsor in the common area where the VIP & After Party takes place. |
| 12 | DIGITAL PROGRAM BOOK: A Digital Program Book and the Gala Video will be emailed to over 200,000 contacts. |
| 13 | LOGO ON 2 GIANT SCREENS*: Sponsor logo will be displayed on large projection screens at the Gala Night Theatre. |
| 14 | CROWN HOLDER APEARANCE** The Queen can make apearances at invited sponsor's events along with other local contestants for "PR" |
| 15 | DELEGATE: A local contestant can endorse your products on her social media |
| 16 | DELEGATE: A local contestant can become the face of your Company or Product for 1 year. |
| 17 | LOGO & LINK: on our Website & Facebook |
| 18 | LOGO ON POSTERS* |
| 19 | LOGO ON PRESS RELEASES |
| 20 | 30 SEC COMMERCIAL your link on our website 1 year |
| 21 | YOUR BANNERS* during entire pageant week while contestants are getting trained & preliminary competitions are taking place. |
| 22 | YOUR PRESENTATION*: During pageant week, you will be given 30 minutes to make your presentation during lunch break. |
| 23 | PRESS CONFERENCE* verbal recognition |
| 24 | PRESS CONFERENCE* You are invited |
| 25 | AWARD PLAQUE for your contribution |
| 26 | EXCLUSIVE PHOTO SESSION* for you |

*** Exposure presence will be customized to maximize effectiveness of the entire campaign.

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DIGITAL PROGRAM BOOK

REACH OVER MILLION VIEWERS!



Please look at our 2017 Program book by using the link on the email cover page. [PAGEANT 2017 PROGRAM BOOK](#)

The old way of printing hard copies of about 2,000 Program Books, is outdated as most of them sit and collect dust. In today's age most main stream magazines are using digital distribution worldwide to efficiently reach their target audience.

How do we reach over million viewers? This is how:

- Through our own database
- Through Facebook where we have over 300 pages we manage totaling a direct reach of 500,000 audience
- Through our other social media platforms like Instagram, WeChat, LinkedIn and Twitter.
- All our email signatures have the link to the Program Book
- People can forward the link, instantly to their contacts
- Our website carry that link all the times
- Through Issue distribution system

RATES TO ADVERTISE IN OUR PROGRAM BOOK

- \$995 Full page – Provide 8" x 8" ad in PDF format, no bleed.
- \$795 Half page – Provide 8" wide x 3 7/8" high ad in PDF format, no bleed.
- \$495 Quarter page - Provide 3 7/8" x 3 7/8" ad in PDF format, no bleed.

Submit the ad by May 15, 2018 at beautiesof5continents@outlook.com

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YOUR OPPORTUNITY TO SPONSOR THE FOLLOWING COMPETITIONS

By sponsoring a competition, not only will the award will bear your name, but you will present the award on the stage *and* be the judge for that competition as well. The cost is \$2,500 per competition (Swimsuit \$5000)



PHOTOGENIC AWARD

Each contestant will submit 6 high resolution pictures to B5C 2 weeks before the finals. 1st, 2nd & 3rd place Award will be given to the contestant and photographer.

POSITIVE BODY IMAGE AWARD – SWIMSUIT COMPETITION

Modeling in a two-piece swimsuit. 1st, 2nd & 3rd place Award will be given to the contestant.

TOP MODEL AWARD

Awarded based on confidence and catwalk during preliminary competitions and pageant week. 1st, 2nd & 3rd place Award

SOCIAL MEDIA GENIUS AWARD

Contestants are given a Facebook fan page. The contestant whose Facebook fan page has the most likes and the number of people talking will be the recipient of this award. *Please note that this award is separate from the People's Choice Award* 1st, 2nd & 3rd place Award will be given to contestants.

PEOPLE'S CHOICE AWARD

The entire world will be given the opportunity to vote for the BEAUTIES OF 5 CONTINENTS™ 2017 contestants via our website and Facebook. Both scores are going to be added 2 days before the finals to determine the 1st, 2nd & 3rd place Award.

TALENT AWARD

Awarded based on presentation of a talent (two-minute maximum) to be performed at the preliminary competition where top 3 presenters will be chosen to perform at the Coronation Gala giving 1st, 2nd & 3rd place Award.

FITNESS AWARD

Awarded based on a fitness or sports competition that will be awarded to delegate with most strength, agility, endurance, and flexibility. 1st, 2nd & 3rd place Award.

MISS CONGENIALITY AWARD

This award is bestowed upon a contestant who displays the overall best participation and spirit in pageant and pageant-related activities, positively interacts with the other contestants and the B5C team, and continues to be a role model for other young women.

OUTSTANDING AMBASSADOR AWARD

This award is bestowed to PAST CONTESTANTS for displaying the overall best participation and spirit in pageant and pageant-related activities, positively interacting with the other contestants and the B5C team, and continuing to be a role model for other young women.

B5C Mailing Address: 13750 100 Ave, Box 2507, Surrey, British Columbia V3T0L3 Canada
Tel: 778.986.5398 – email: info@BeautiesOf5Continents.com – www.BeautiesOf5Continents.com



BEAUTIES OF 5 CONTINENTS™

"Beauty dedicated to fighting poverty worldwide"
INTERNATIONAL PAGEANT

LET BEAUTIES OF 5 CONTINENTS™ CONTESTANTS DO A PUBLIC RELATION "PR" EVENT FOR YOUR BUSINESS*

*For a general low cost of \$1,000 or \$2,500 that you recover on the same day of the event!

OPTION-ONE \$1,000: A full day dedicated to your company during the pageant week. Pageant week is the week before the finals when girls are training and rehearsing for the final day. One chosen day, girls can wear your T-Shirts, take a group picture around your banner and with your representative, The training area could be highlighted with your vertical banners, girls could say something about your company and all this can be posted on our social media.

OPTION-ONE \$2,500: Girls come to you, to your business. Here are links to 3 examples: [MICROSOFT - HOLT RENFREW](#) – [MSC CRUISES](#). If you have a business that needs additional market exposure, here is an example on how you can benefit from such a powerful opportunity that will instantly boost your revenue. This service is available year-round across all major cities by BEAUTIES OF 5 CONTINENTS™ Contestants or BEAUTIES OF 5 CONTINENTS™ Models.

Let's say on your less busy night at your restaurant you choose to hold a "PR" event. It can start by you hanging a large banner a couple of months prior, to announce that you will be hosting a Meet & Greet event with the girls from BEAUTIES OF 5 CONTINENTS™ on a specific day and time, requesting guests to book their reservations. In the meantime, you invite some prominent guests, and plan some entertainment, including talent by the BEAUTIES OF 5 CONTINENTS™ Contestants. Press is invited by you and BEAUTIES OF 5 CONTINENTS™. Your aim is to fill the establishment and generate talk, so you prepare a red carpet outside with our girls to garner curiosity. The impact of this event will boost your business as BEAUTIES OF 5 CONTINENTS™ Contestant Facebook pages and other social media channels have a reach of over one million viewers. Pictures and comments posted from the Delegates will make lasting impressions on people putting your restaurant as their next place to visit. BEAUTIES OF 5 CONTINENTS™ will leave you a plaque and group picture that will become a lasting memory of that special night and will remind your visitors that your business contributed to the causes of BEAUTIES OF 5 CONTINENTS™. Your business will be credited with supporting children with special needs worldwide and empowering our young women. We promise that these same principles can be applied to any business (Spa, ice cream parlor, etc.) to yield the same degree of popularity and success.

YOUR AD IN THE NEW ISSUU VIRTUAL PROGRAM BOOK

The Program Book features all contestant pictures and their bios, all VIPs, judges and all sponsors. With our new ISSUU digital program book, its distribution is more fast, effective and powerful than ever—a simple link to the online book can be forwarded to any number of people, thereby expanding the reception of your involvement to virtually *millions*. The online book is viewable in full detail in an attractive format, meaning there is no need for downloading and attachments. Our social media platforms will now be able to distribute the entire book to the world in a single link, with an estimated end reach that extends to over a million as contestants and sponsors forward that link to their families, friends and contacts. This digital document has a lifetime of advertising possibilities and will even function as a valuable souvenir or reference for the years that follow.

YOUR BANNER IN THE BEAUTIES OF 5 CONTINENTS™ WEBSITE

Having your business banner displayed on the homepage and sponsor pages delivers powerful exposure potential as we represent the most prestigious pageant in Canada.

SPONSOR THE VIP RECEPTION & THE AFTER PARTY

On the day of the Crowning Gala, a private VIP reception is held about 1.5 hour before the Gala starts. The Crowning Gala will finish with an After-Party, which will be the Official Closing Ceremony of the Pageant Week. VIPs and guests will get the opportunity to meet and take pictures with the contestants; and media will be present for interviews. There will be a DJ and cash bar. If time permits, the night will finish with dances. You can sponsor both of these events for \$5,000. Both events can be highlighted with your promotion material at a prominent trade booth and you will enjoy all the benefits of the "PATRON SPONSORSHIP LEVEL"

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TRADE SHOW TABLE TO SHOWCASE YOUR PRODUCT

On the Coronation Gala Night, you can have a 6 feet trade table to display your product to a large audience. Tablecloths are provided. The cost is \$500. (Not available on a cruise ship)

HERE ARE SOME EXCLUSIVE DONATION REQUESTS

These donations have a lifetime sentimental and historical value as winners will remember for ever That you were the donor of the crown or sash they are wearing.

SASHES FOR 6 QUEENS \$1,600

Custom-made sashes with 2 rows of rhinestones front & back
Donor will get stage recognition, full page on Program Book worth \$995 & mention on each sash

SASHES FOR 6 PRINCESSES \$1,200

Custom-made sashes with 1 rows of rhinestones front & back
Donor will get stage recognition, half page on Program Book worth \$795 & mention on each sash

SASHES FOR CONTESTANTS \$600

Custom-made sashes with 1 rows of rhinestones front & back
Donor will get stage recognition, quarter page on Program Book worth \$495

FULL CROWN FOR 6 QUEENS \$1,800

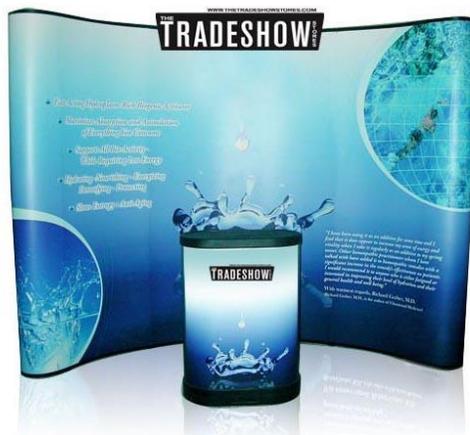
Donor will get stage recognition, full page on Program Book worth \$995 & mention on the crown

FULL CROWN FOR 6 PRINCESSES \$1,200

Donor will get stage recognition, half page on Program Book worth \$795 & mention on the crown

20' MODULAR DISPLAY \$2,000

Donor will get stage recognition, full page on Program Book worth \$995
Donor name or company name will be printed on the bottom right corner of the display
This display is used where contestants and guests will take pictures.



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BEAUTIES OF 5 CONTINENTS™

OPPORTUNITY TO PARTICIPATE IN A SOCIAL CAUSE & CHARITY, ALONG WITH GRAND EXPOSURE

SPONSOR INFORMATION

Name: _____ Position: _____
 Company: _____
 Address: _____ City: _____ Prov: _____ PC: _____
 Cell: _____ W Tel: _____ H Tel: _____
 Email: _____
 Contestant name (if applicable): _____

EXPOSURE OPPORTUNITIES

- Grand Title Sponsor - \$60,000
- Diamond Sponsor - \$35,000
- Platinum Sponsor - \$25,000
- Gold Sponsor - \$15,000
- Silver Sponsor - \$10,000
- New!** "Patron" Sponsor - \$5,000
- "Beauty with a Purpose" - \$1,000
- Scholarship to the Queen - \$3,000
- All Sashes & Crowns - \$2,500
- VIP Reception & After-Party - \$5,000
- PR For your Restaurant or Business - \$2,500
- All Awards & Medals - \$1,000
- Sponsor a Competition - \$2,500 _____
- OTHER - \$ _____
- OTHER - \$ _____
- OTHER - \$ _____



pay@beautiesof5continents.com

SOUVENIR DIGITAL PROGRAM BOOK ADS (8.5" x 8.5")

- Full Page Color - \$995 (8" x 8")
 - Half Page Color - \$795 (8"W x 3 7/8"H)
 - Quarter Page Color - \$495 (3 7/8" x 3 7/8"H)
 - 1/8 Page Color - \$295 (3 7/8"W x 1 13/16"H)
- Please provide camera ready ad in PDF by May 15, 2017**
- Logo/Link website \$200/year
 - Logo/Link Web Home Page \$1,000/year
 - Trade Booth (6'x24") - \$500 (on Gala Day)

7-NIGHT CRUISE RATE FOR SPONSORS & SHOW TICKETS

2018 Pageant will be held on a 7-Night Luxury Cruise sailing from Miami to the Caribbean Islands on May 25, 2019. Special cruise rates have been negotiated. Please check updates on our website. Tickets to the Coronation Gala on the ship Theater & the Swimsuit Competition in the ship pool area. More details on our website.

A digital Program Book will be distributed through the ISSUU digital network, our extensive social media platform, 278 FB pages and database to potentially reach an audience of over a million contacts.

PAYMENT

I _____, authorize \$ _____ to be charged to my Visa MC
 Card # _____ Exp: _____ 3 Digit Code: _____ (back of your card)
 Name on the card: _____ Signature: _____ Dated: _____
 Address associated with your credit card: _____

Sponsorship donations are non-refundable

EMAIL to:

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To make a payment, you have 3 easy options:

PAY BY WESTERN UNION for Overseas Contestants:

- Payable to Iqbal Lalji
- 13750 100 Ave, Suite 2507, Surrey British Columbia, V3T0L3 Canada
- Phone: 778.986.5398 email: BeautiesOf5Continents@outlook.com

PAY BY INTERAC:

- Pay by INTERAC to email: BeautiesOf5Continents@outlook.com
- Use the following security question: What pageant?
- Use the following security answer: beautiesof5continents

IF YOU WANT TO PAY BY VISA OR MASTER CARD:

- We will send you an online PayPal invoice few days before payments are due.
- Just use the online invoice you receive to pay securely by Visa or MC.

PAY BY CHEQUE (CHEQUE):

Make it payable to: BEAUTIES OF 5 CONTINENTS™ and mail to:

BEAUTIES OF 5 CONTINENTS
13750 100 Ave, Box 2507
Surrey, British Columbia V3T0L3
Canada



Element Hotel by Westin hosted 2015 Contestants

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MODELS
AVAILABLE *for*

Trade Shows | Advertising | Fashion Shows
Promotional Events | Photo Shoots

After 4 years managing  Miss World® Canada
Presenting



BEAUTIES OF 5 CONTINENTS™
INTERNATIONAL PAGEANT
See The New Format!

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